



DESIGN YOUR STYLE

**BONŪI**

Unique felt products with personality.



# A grand material. The right idea.

Felt is one of the oldest materials in the world, with origins stretching back to the beginnings of human history. It is an extraordinary fabric with a beauty and sustainability that no synthetic fiber could ever match. Felt is made to meet the design challenges, environmental requirements, and spatial conditions of the 21st century. The natural felt we use is made of 100% refined merino wool. Thanks to our unique layering technology, a wide range of modules and colors combine to allow the development of complex patterns that fully exploit the creative potential of this wonderfully

versatile material. Whether as a wall feature, for acoustic insulation, or as an exclusive custom designed rug with matching accessories, let the sample patterns on the following pages inspire you. In the accompanying workbook, you can discover exactly how the process works and how you can combine different pattern modules, colors, ribbons, Swarovski stones, and finishing edges to create your very own unique design.

**Cover**

BONWI rug collections and accessories made from the world's most beautiful material.

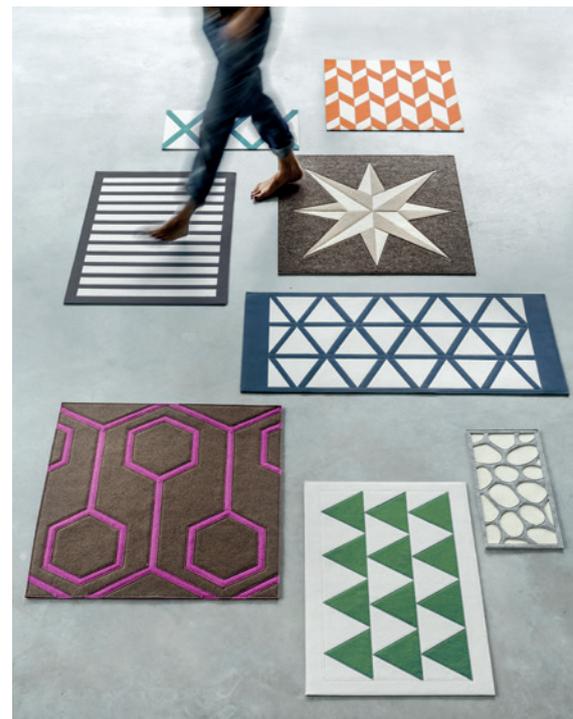


# Our layering technology. Multilayered. Unique.

Create something totally new. Make your mark. Design your own rug. Felt makes possible what no other material can. With its bright colors and rich textures, it practically cries out for creativity and for combination in ever-newer contexts. For too long, it seemed that it was only possible to produce single-color patterns with or without diecuts. We wanted more and so we developed our special layering technology. This involves two or three layers of different design modules being laid over each other, where they are fixed, and then sewn carefully at the edges.

We are the first worldwide felt manufacturer with the ability to design complex multicolored patterns. Because each felt element is individually handcrafted, there is no distortion, and the shape is perfectly retained thanks to the various layers. The end product is as long lasting as the initial raw material. You will be able to enjoy your design for a long time.

**Our selection** of multicolored pattern modules offer endless design possibilities.



**GRAFÍCO**  
COLLECTION



# Geometry and clarity. Vibrancy and vivacity.

Whether squares, diamonds, circles, waves, ellipses, zig-zag or tangram, Grafico can produce all graphic varieties in a wide variety of colors and patterns. Grafico allows you to select design elements that can be combined in any number, size, and color, just like a mosaic puzzle. This high contrast line fits perfectly as a counterpoint to an otherwise rather purist furnishing style, conveying pure vitality and bringing a modern twist

to old spaces. To accent the geometric shape of your Grafico design, choose from a wide selection of welting, jersey bands and belt hoops. Solid colored trim edges serve as connecting elements for an overall sense of harmony.

**Left**

The vibrant colors of a rhomboidal diamond shaped rug brings out the shine in your room.

**Right**

Mix and match of organic forms and intensive colors.

A selection of graphical design modules with matching trim edges.



**RELÍEF**  
COLLECTION



# Light and shadow. Quite naturally.

Relief draws on the adaptability of nature and embodies accessible landscapes in their most beautiful form. Different structures, ups and downs, and the incomparable warmth and comfortable softness of felt gives this line a special feel, one that buyers would want to touch again and again. Depending on where the rug is placed and how light falls onto it, light and shadow interplay in a delightful dance so that, over the

course of the day and the rhythm of the seasons, the three-dimensional surfaces fascinate in new and surprising ways. The monochromatic color composition and the two or three layers of modules allows Relief to appear restrained, simple, soothing, and exciting all at the same time.

## Left

Cushions and blankets are produced using Portuguese Burel and loden wool. The braided felt rug has three layers sewn together ensuring the best possible form is maintained.

## Right

Pouffes made of grey flecked felt reflect the nature theme of the rug and integrate harmoniously into the Relief landscape.

A range of surfaces provide plenty of opportunity for combining and experimenting.



LUXURÝ  
COLLECTION



# A glittering eye catcher. Full of charisma.

Hand inlaid Swarovski crystals make the designs of the Luxury Collection shine and their luxurious look turns them into the centerpiece of the room. The stones make a statement. They quietly communicate with the beholder and form a perfect symbiosis with the natural felt fabric.

On a deep black surface they sparkle like stars from 1001 nights. When discreetly placed as lightpoints, they exude a touch of extravagance. The glamour factor lies

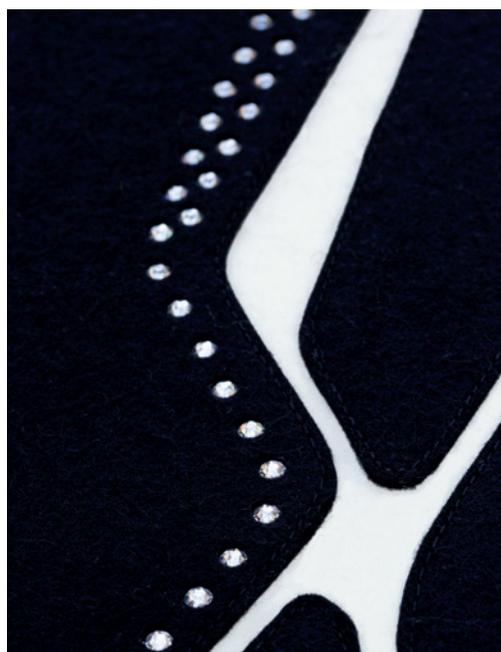
entirely in your hands. You decide how many crystals you want and whether they should be applied to the entire rug or just on the borders. Just like jewelry, a Luxury Collection rug is not just a rug. It is an expression of your personality.

**Left**

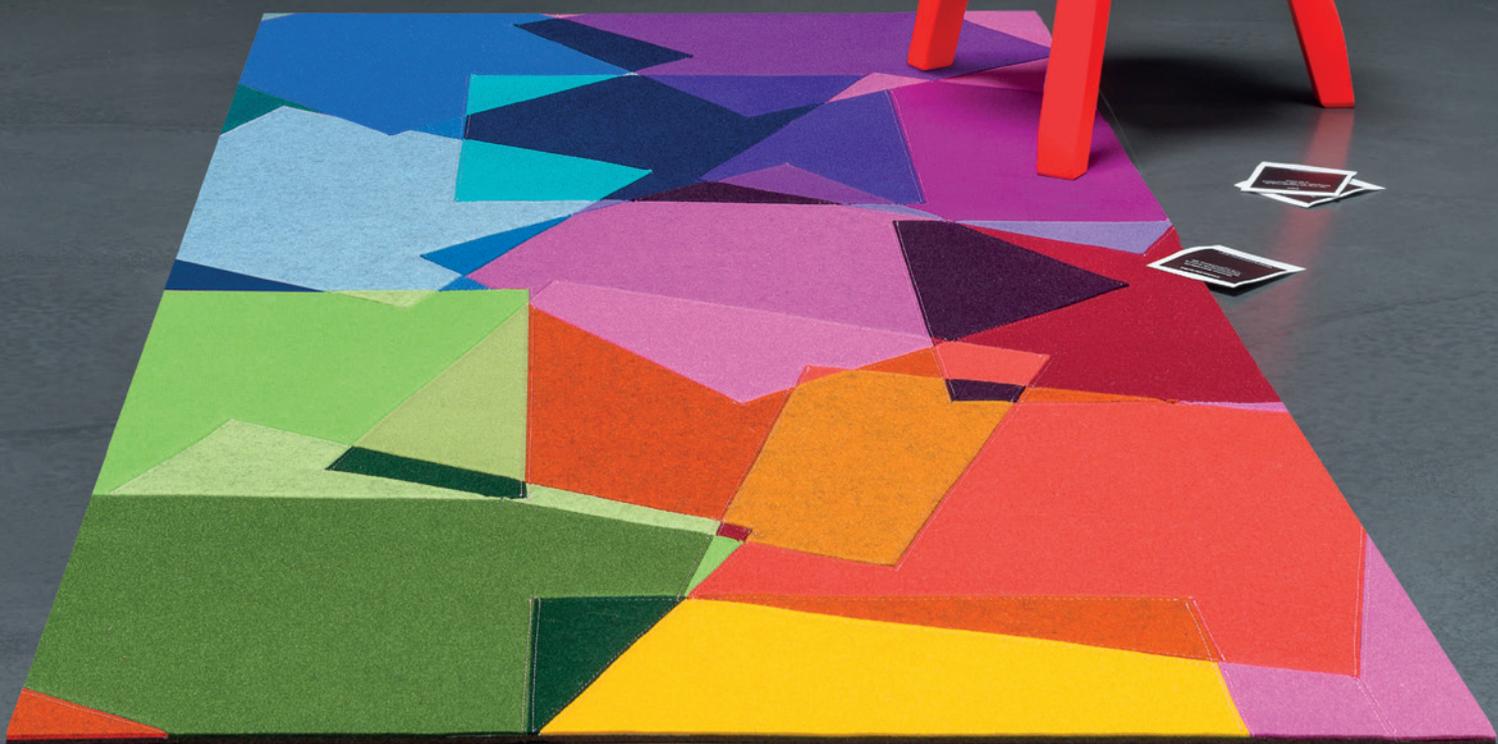
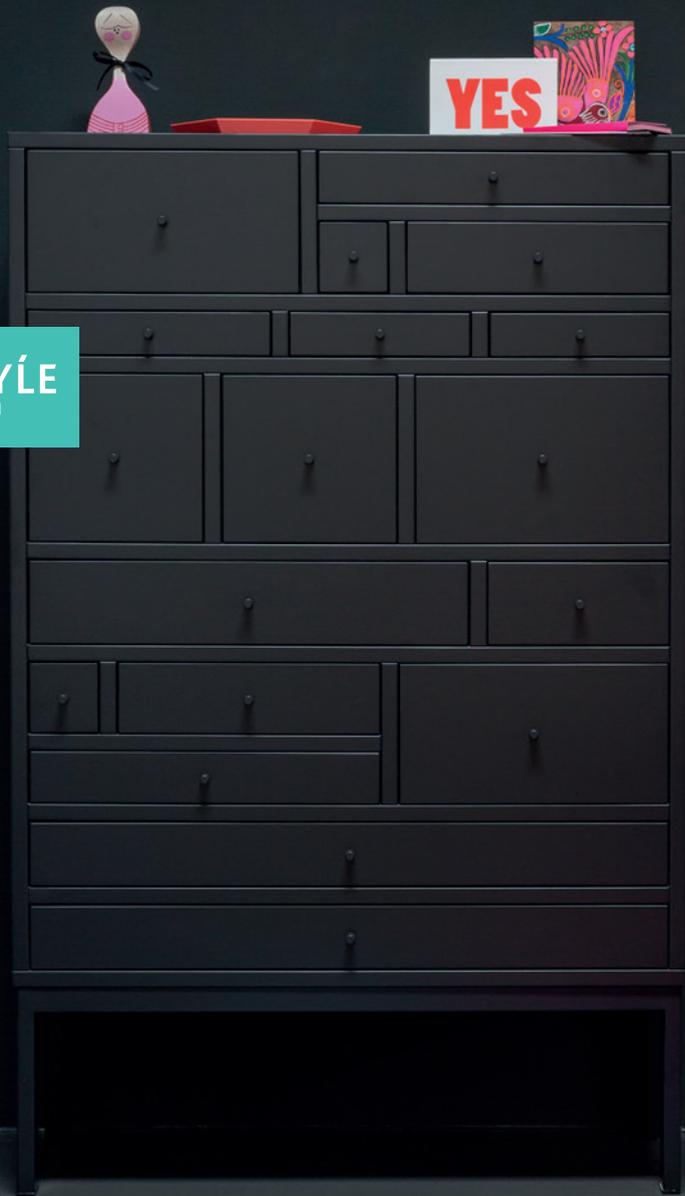
Here, the focus is not on the color but on the composition of the pattern and the sparkling stones.

**Right**

Table sets in matching look – accessories as individual as the rug.



**FREESTYLE**  
COLLECTION



# Free style. Down to earth.

A fascinating material. A unique technology. Countless possibilities. With our Freestyle Collection there are no limits to your imagination and creativity, with or without designer modules, graffiti, collage, typography, illustration or colorful crossover.

In principle, any type of graphic, any shape and any size can be accommodated. No limits. You create. We take care of the details. We place great emphasis on the

flawless execution of your design. The same applies to sourcing material of the highest quality and placing the greatest possible demands on functionality, durability, and form stability. This all ensures that your individual design will be just as unique and incomparably beautiful as you can conceive.

**Left**

Your ideas, our experience. This is how guaranteed unique designs are created.

**Right**

The rug is complemented by seat cushions with tricolor merrow borders

Graffiti on felt — unconventional in design, artistic in implementation.



# Soundproofing. For walls and ceilings.

Designer felt not only ensures a pleasant room ambience, but also has excellent soundproofing qualities. It can be used as a stationary or suspended partition, ceiling, or wall element. Felt absorbs high, low, and middle-range frequencies, thus improving the acoustics, the comprehensibility of speech in a room, and reverberation. Depending on the level of noise and the size of the room, just one element is enough to significantly absorb vibrations.

You have all options at your disposal to customize colors, shapes, and patterns in order to create unique acoustic solutions. In the modern architectural world, where open workspaces and smooth, sound-reflecting materials such as concrete, glass, and wooden flooring predominate, the role of soundproofing is growing in importance. All the better, then, when soundproofing and felt combine to meet your aesthetic demands.



### **Strikingly quiet**

An impressive eye catcher, both optically and acoustically.



**BONWÍ**

BONWI GMBH · Leitenweg 6 · 82205 Gilching · Germany · Tel. +49 8105 379 6860 · [info@bonwi.de](mailto:info@bonwi.de) · [www.bonwi.de](http://www.bonwi.de)